

ALLIANCE

INDUSTRIES INC.

What you do and how you do it is one of the cornerstones of your business. Conveying this message with clarity and conviction is a cornerstone of OUR business. The Alliance Clarity Program assists business owners with the creation of a clear corporate message to be delivered with consistency to a targeted audience over a period of time.

Through the development of this process for your business you are able to leverage the use of your message through multiple channels of communication and receive reports to know how they are contributing to your bottom line.

CLARITY

“More important than the quest for certainty is the quest for clarity.”
~Francois Gautier

Communication is a building block of business that explains to clients & prospective clients how you can help them. The Alliance Clarity program helps you deliver your message with clarity and consistency.

- Creating a marketing agenda to follow monthly
- Create written material that effectively speaks to your target audience through electronic formats
- Distribute material electronically and provide analytics to measure effectiveness
- Organize results of electronic communication and develop follow-up process
- Establish and integrate new lists of prospects and contribute to lead generation
- Monthly reports, tracking the effectiveness of your marketing agenda

MONTHLY INVESTMENT: \$227

www.allianceindustries.ca

For more details about the B3 Program, email us at: info@allianceindustries.ca

or call: 604.603.0404